



📍 Connecticut
🌐 linneareich.com
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☎ 860-759-4562

Education

Bachelor of Arts

Digital Art and Design
cum laude
Eastern Connecticut State University
May 2020

Skills

- Responsive Web Design
- UX/UI Design
- Logo Design
- Layout Design
- Branding
- Social Media Marketing
- Illustration
- Image Manipulation

Software Capabilities

Figma, Sketch, Canva

Adobe Creative Suite

Photoshop, InDesign, Illustrator, XD,
After Effects, Premiere Pro

Microsoft Suite

PowerPoint, Word, Excel

Website Design

WordPress, Wix, HTML

Leadership

Women's Soccer Team Captain

Eastern Connecticut State University
Varsity Women's Soccer
August 2019 – May 2020

Inducted into ODK National Leadership Honor Society

Eastern Connecticut State University
April 2020

Marketing and Program Coordinator

Student Athlete Advisory Committee
Executive Board
August 2019 – May 2020

Linnea Reich

Multimedia Designer

Motivated multimedia designer with 5 years of experience in print and digital design. Experienced in presentation design, branding, and UX/UI. Well-versed in the Adobe Creative Suite, Microsoft Office, front-end web development platforms, and prototyping/wireframing softwares.

Experience

Multimedia Specialist

(August 2022 – present)

Indegene (AstraZeneca Partnership), Gaithersburg, MD (remote)

- Support client project needs for front-end development of web-based media such as websites, web banners, videos, animation, PowerPoint presentations, infographics, and print materials
- Effectively collaborate across teams to plan, design, and create multimedia assets for the U.S. pharmaceutical market
- Coordinate with medical copywriters to design assets with copious medical terminology, using meticulous attention to detail
- Create structured handoff packages for production partners where necessary

Graphic Designer

(July 2020 – August 2022)

Mission Control Inc., Glastonbury, CT

- Designed 3-5 direct mail pieces for our clients per day, in an extremely fast-paced environment
- Created mail pieces that aided in the election of 2 U.S. Senators as well as many other politicians across the country
- Started as a temporary hire on a 3-month contract, but was chosen out of several other designers to stay as a full-time graphic artist

Graphic Designer

(May 2020 – July 2020)

A la Maid, Clinton, CT

- Coordinated with owner to produce designs for mail collateral
- Managed multiple social media accounts in accordance with brand guidelines
- Developed and edited content for company website
- Designed email templates and managed contact lists

Student Graphic Designer

(January 2018 – May 2020)

ECSU Intercollegiate Athletics: Sports Information, Willimantic, CT

- Successfully developed the Athletic Department's print collateral from sketch to finished product
- Worked with Sports Information Director to produce website graphics for University's athletic site
- Consulted with department's coaches and staff regarding their graphic design needs and questions

Creative and Graphic Design Intern

(January 2019 – May 2019)

Serene MGMT, Washington, DC (remote)

- Produced presentation-ready design mockups for firm's clients
- Coordinated with clients and other employees to create digital and print collateral for clients' social media content